

NRWho?
NRWhere?
NRWhat?

Where

do you

want

to go

today?

"I was delighted and honoured to be part of the NRW Visitors Programme and to have the opportunity to better my understanding of the museum network in NRW. I gained a deeper understanding of the history, depth and breadth of museums in Düsseldorf, Köln and surrounding areas. The architectural beauty/integrity of the museums, the exceptional exhibitions and the commitment to German as well as international artists is inspiring. My sense is that even with the rich history of patronage in Germany, and specifically in NRW, the challenges of operating a museum in the 21st century are shared by museums and cultural professionals worldwide. Thank you for this wonderful experience!"

Am Webb, Managing Director at the Royal Ontario Museum Toronto/Canada // Programme "Organisation and Structures of Art Museums and Exhibition Spaces", April 2016

"Finally, I would like to say a huge thank you for developing the International Visitors Programme. I really am always astounded by how much the Germans value the importance of international artists coming together and exchanging ideas and world perceptions - without expectations or developing projects. This is an incredibly valuable experience and one whose outcomes can sometimes not be measured in quantitative terms. However the impact is deep and the shift in perceptions is massive. Thank you for selecting me to benefit from this opportunity to attend Westwind Festival 2016."

Jayne Batsford, Director of City Varsity, Cape Town/South Africa // Programme "Westwind Theatre Festival for Young Audiences", April 2016

"Everybody who enjoyed the privilege of coming to c/o pop thanks to the International Visitors Programme should be very happy for many reasons. First of all it gave us an opportunity to create new contacts within the German music industry. Secondly, it gave us a chance to see a lot of very good German artists who I might not see at other music conferences. Thirdly, it gave me a chance to visit the c/o pop convention which I might not have visited myself in the first place, but now I will recommend it to others. [...] You are doing a great job and please continue to do so :)"

Iva Irbina, Festival Director of POSITIVE Festival, Salzburg/Austria // Programme "c/o pop Festival and Convention", August 2016

"I think it is a very important programme that helps us to encounter the main projects that are happening in this region of Germany in a deep way. [...] I found the schedule very comfortable to follow and I enjoyed it in all senses. Thanks for that. I am sure I will develop a few collaborations with NRW artists after this visit."

Elmo Guzmán Gutiérrez, Ejecutivo Director of the Centro de Producción de Danza Contemporánea, Instituto Nacional de Bellas Artes, Mexico City/Mexico // Programme "Internationale Tanzmesse NRW", September 2016

"I'm very grateful for the invitation to become a participant in the International Visitors Programme. It was so great to be part of it, to meet new friends and colleagues and to discuss cooperation opportunities. It was very exciting and useful time for me personally as a lecturer, curator, dance researcher and dance critic. Especial thanks to the International Visitors Programme NRW for this unforgettable trip! [...] Everything was so perfect that I could only wish to continue in the same way :)"

Svetlana Ulanovskaya, Dance Critic and Curator at Theatre Budy, Minsk/Belarus // Programme "Internationale Tanzmesse NRW", September 2016

"I see the International Visitors Programme as an outstanding and strategic initiative of the NRW region. In the short term, it immediately increases the awareness of professionals from different countries about the richness and diversity of the cultural scene of NRW. In the long term, it can be viewed as the first step towards future international partnerships between German organisations and cultural institutions from different countries, helping to consolidate the cultural image of NRW worldwide."

Elisabeth Ponte de Freitas, Institutional Director of the Institute of Social Action through Music, Salvador-Bahia/Brazil // Programme "Orchestrated Landscape of North Rhine-Westphalia", November 2016

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The International Visitors Programme

**GET TOGETHER
IN CULTURE**